Promoting Democratic Engagement During College: Looking Beyond Service-Learning

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Introduction

• Historic purpose of higher education to train socially conscious citizens
• Recent initiatives to renew civic mission (e.g., Campus Compact, American Democracy Project)
• Democratic Engagement
Previous Literature

• Democratic engagement
  o Liberal learning outcome
  o Impacts other student outcomes

• Service Learning

• Other High Impact Practices (HIP)
Theory

• Social capital
  o An individual’s network sustained, trustworthy, and reciprocal relationships. (Portes, 1998)

• Two types of social capital
  o Bonding-close networks of individuals with a shared trait.
  o Bridging-outward looking, connects heterogeneous students.
Research Questions

1. How are student and institutional characteristics associated with democratic awareness?
2. How are student and institutional characteristic related to democratic participation?
3. How does participation in selected high impact practices influence students’ democratic awareness and participation?
4. How does the estimated effect of participating in selected high impact practices compare to the estimated effect for service learning on democratic awareness and participation?
Data and Methods

• Sample
  o NSSE 2014 civic engagement module—Seniors only
  o 10,305 students from 46 institutions

• Variables
  o Outcomes: democratic awareness & participation
  o HIPs
  o Controls: Wide variety of student and institutional characteristics

• Analyses
  o Random intercept models
  o z-tests compared HIP coefficients to service learning
Democratic Participation

- Service learning: 0.22
- Senior capstone: -0.01
- Research w/ faculty: 0.21
- Study abroad: 0.17
- Learning community: 0.36
Implications

• Service learning may not be the most effective strategy to increase democratic engagement.

• Learning communities and activities where students develop bonding social capital maybe best suited to develop a student’s democratic engagement.

• HIP’s are effective at promoting democratic engagement.
Thank You!

For a copy of the paper, go to:
http://nsse.iub.edu/html/NSSEPubSearch.cfm

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